



Why should the SDGs be in your Business plan and how can your company unlock its potential

Sustainable Development Goals for
business Workshop



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To succeed, a more holistic approach is urgently needed

The 17 global Sustainable Development Goals (SDGs), a comprehensive set of global economic, social and environmental priorities to be achieved by 2030. Taken together, the SDGs represent a global strategy for sustainable growth that provides business with a long-term direction of intent.

The SDGs provide the private sector with a lens through which they can translate global needs and ambitions into business solutions across the value chain.

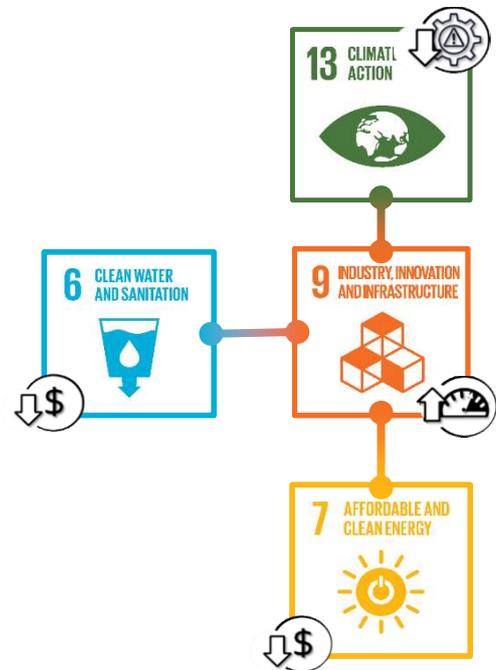


- Align the core business with sustainable outcomes
- Acknowledge the need for change and position the business for a sustainable future
- Start experimenting with Sustainable business models
- Treat the SDGs as a holistic agenda

Drive growth.
Address risk.
Attract capital.
Gain respect.
Contribute with a
sustainable future.

In this workshop we help
you design a *roadmap* and
the business case to:

- Identify and reduce risks
- Improve and increase efficiency
- Reduce costs
- Recognize the trends
- Adapt to new challenges
- Stay ahead of competition



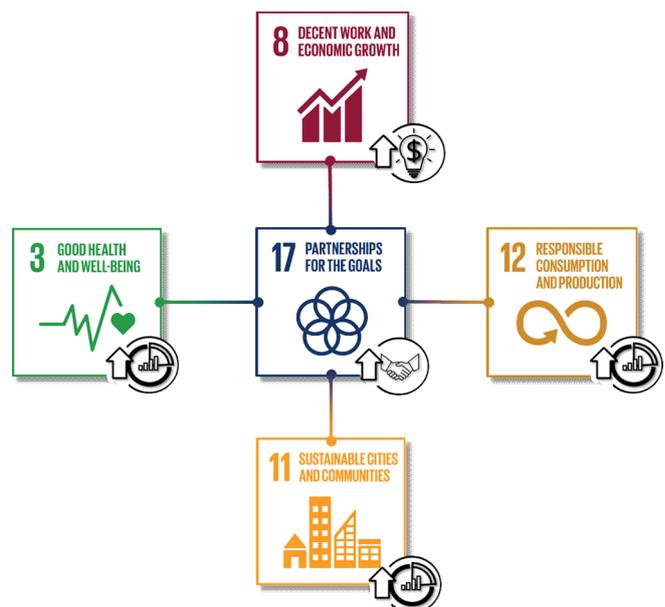
By working with industry peers and partners in the value chain, companies can articulate a common vision and approach to achieving the SDGs, inform their individual actions and form innovative partnerships on high-priority goals and targets. This will help companies drive transformation, deliver more sustainable products and services, maximize positive impact and minimize negative impact.

The path to a sustainable and resilient business

The workshop is designed to give you a hands-on experience on aligning the SDGs with your business strategy.

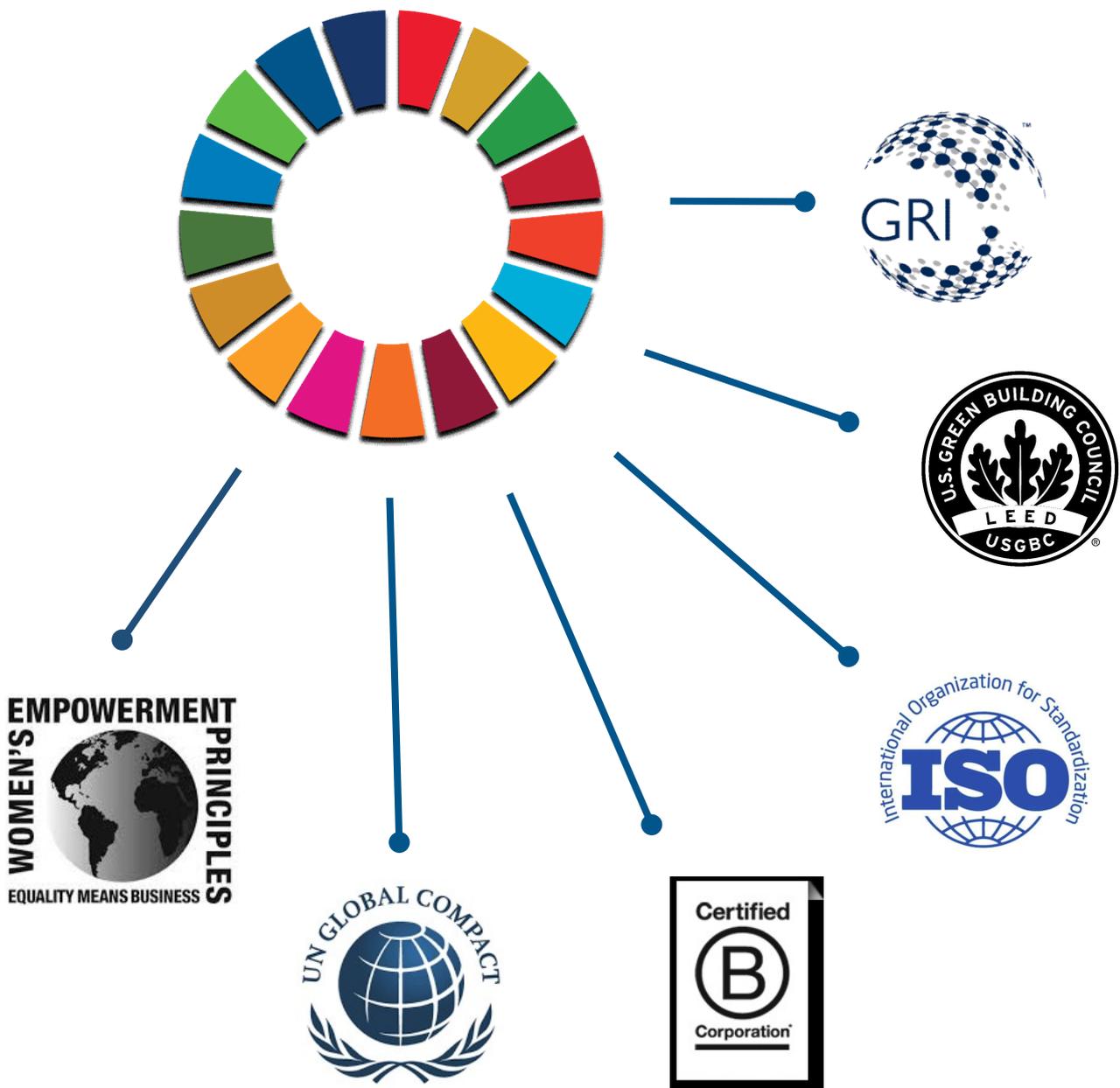
Consumers, customers and investors are looking to business to be more transparent and act on a range of issues that sit at the heart of the SDGs. The *roadmap* provides practical pathways for the business sector to optimize its contribution to a sustainable, resilient and inclusive future.

- Contribute to a stronger economy and identify new opportunities
- Establish strategic partnerships
- Increase transparency, credibility and gain respect
- Explore new markets and increase your market share



Aligned, interactive
and strategic

Our workshop will show
you how to leverage on
existing environmental
and social responsibility
initiatives, adding purpose
and value to your business



Meet our Team

Our team combines international experience with corporate sustainability, resilience, systems architecture and business development.



Barbara Bedeschi is an experienced business and policy professional with over 16+ years in climate change, resilience, sustainable development and natural resources vulnerability with an incisive mind. Her experience covers local and central government, international and regional organisations. She is passionate about innovation and the co-author of New Zealand's first [People's Report on the 2030 Agenda](#)



Alex Filippo comes from the IT world with over 15 years of international experience in corporate technology. As an enterprise architect, he gets into the process and system thinking. He has a special ability to see where the logic lies within an organization and where information can support improvement of processes and bring efficiency to a higher level.



Jon's background is predominately Civil Engineering. His experience is 40 odd years in construction, procurement, project management and professional mentoring. He has a natural aptitude to ask the stupid questions and seek solutions that are pragmatic and realistic. Leadership through hands on engagement and creating confidence within the teams allows rapid uptake of responsibility and diligence.



Sylvia is an environmental technology and management professional with 15 years of international experience in helping companies with complex social and environmental impact assessments. She has the ability to balance business interests and sustainability, understanding how the corporate world nowadays have to develop a keen eye to avoid risks and embrace opportunities.

Sustainable Development Goals for business workshop

Our SDG workshop can be tailored as a rapid re-imagining exercise to find inspiration for new ways of working, or can be a detailed audit of your existing environmental and social impact.

In the morning session, you will:

- Identify the relevant Global Goals for your business
- Map the relevant Goals to the key indicators
- Understand how your business is contributing to the Goals today
- Develop plans to increase your performance against the Goals
- Set up metrics to measure performance

In the afternoon session, you will:

- Participate in a Re-Imagining session to bring strategy, brand, CSR, sustainability together behind your chosen Goals
- Develop creative ideas to engage staff and stakeholders
- Develop detail around one key idea
- Put together a source team to bring your organisation fully behind the Goals
- Work out how to tell engaging stories to stakeholders about your work for the Goal





Don't hesitate in contacting us
with your enquires.

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SDGs Business Workshop partners:

